

A Consortium of  
**GROWTH  
INNOVATION  
& PROFITS**

# SPONSORSHIP OPTIONS »»

14<sup>th</sup> **ENGIMACH**  
4 | 5 | 6 | 7 | 8 DEC 2019  
The Exhibition Centre, Gandhinagar, Gujarat, INDIA

# OPTION

- » **OPTION 1: PLATINUM SPONSOR**  
COST: RS. 50,00,000/- (RS. FIFTY LAKHS ONLY)  
4 SPONSORS IN THIS CATEGORY  
SPACE: 200 SQ.MTR (BARE SPACE)
- » **OPTION 2: DIAMOND SPONSOR**  
COST: RS. 30,00,000/- (RS. THIRTY LAKHS ONLY)  
6 SPONSORS IN THIS CATEGORY  
SPACE: 100 SQ.MTR (BARE SPACE)
- » **OPTION 3: GOLD SPONSOR**  
COST: RS. 20,00,000/- (RS. TWENTY LAKHS ONLY)  
8 SPONSORS IN THIS CATEGORY  
SPACE: 54 SQ.MTR (BARE SPACE)
- » **OPTION 4: SILVER SPONSOR**  
COST: RS. 15,00,000/- (RS. FIFTEEN LAKHS ONLY)  
10 SPONSORS IN THIS CATEGORY  
SPACE: 36 SQ.MTR (BARE SPACE)
- » **OPTION 5: MAIN GATE SPONSOR**  
COST: RS. 5,00,000/- (RS. FIVE LAKHS ONLY)  
1 SPONSOR IN THIS CATEGORY
- » **OPTION 6: INVITATION CARDS SPONSOR**  
COST: RS. 5,00,000/- (RS. FIVE LAKHS ONLY)  
1 SPONSOR IN THIS CATEGORY
- » **OPTION 7: AWARD SPONSOR**  
COST: RS. 5,00,000/- (RS. FIVE LAKHS ONLY)  
1 SPONSOR IN THIS CATEGORY
- » **OPTION 8: REGISTRATION COUNTER SPONSOR**  
COST: RS. 5,00,000/- (RS. FIVE LAKHS ONLY)  
1 SPONSOR IN THIS CATEGORY
- » **OPTION 9: DIRECTORY SPONSOR**  
COST: RS. 3,00,000/- (RS. THREE LAKHS ONLY)  
1 SPONSOR IN THIS CATEGORY
- » **OPTION 10: EXHIBITOR KIT BAG SPONSOR**  
COST: RS. 5,00,000/- (RS. FIVE LAKHS ONLY)  
1 SPONSOR IN THIS CATEGORY

# PLATINUM SPONSORSHIP

Rs. 50.0 Lakhs

## » ADVANTAGES TO PLATINUM SPONSOR OF ENGIMACH 2019

To increase the brand awareness, which helps to generate consumer preference and to foster brand loyalty; below mentioned branding will be offered to Platinum Sponsor.

- » Free stall of 200 sq.mtr size (Bare Space)
- » Free full-page colour advertisement in digital/print Souvenir
- » One Page Massage in Participants Directory
- » Group invitation to sponsor for the inaugural function
- » Logo presence : Hall Branding - Lanyard - Badges - Event home page

## » On Site & Outdoor Advertising

- » Sponsor Logo on 1.5 Lakh Invitation cards
- » Logo on Main Gate of ENGIMACH 2019
- » Hoarding Campaign - Banners - Dangers & Pole Kiosks

## » Media/TV Show campaign

- » National newspaper advertisements and leading industrial publications
- » Newsletter Article / Interview (Newsletter by KDCL)
- » Logo credit on event marketing Mailers
- » Logo credit on leaflets, brochures and florplan
- » Logo credit at road show venues
- » Logo presence on event page of other web portals

- » **Other possible deliverable at time not mentioned above, may be delivered before or during exhibition.**

# DIAMOND SPONSORSHIP

Rs. 30.0 Lakhs

## » ADVANTAGES TO DIAMOND SPONSOR OF ENGIMACH 2019

To increase the brand awareness, which helps to generate consumer preference and to foster brand loyalty; below mentioned branding will be offered to Diamond Sponsor.

- » Free stall of 100 sq.mtr size (Bare Space)
- » Free full-page colour advertisement in digital/print Souvenir
- » One Page Message in Participants Directory
- » Group invitation to sponsor for the inaugural function
- » Logo presence : Hall Branding - Lanyard - Badges - Event home page

## » On Site & Outdoor Advertising

- » Sponsor Logo on 1.5 Lakh Invitation cards
- » Logo on Main Gate of ENGIMACH 2019
- » Hoarding Campaign - Banners - Dangers & Pole Kiosks

## » Media/TV Show campaign

- » National newspaper advertisements and leading industrial publications
- » Newsletter Article / Interview (Newsletter by KDCL)
- » Logo credit on event marketing Mailers
- » Logo credit on leaflets, brochures and florplan
- » Logo credit at road show venues
- » Logo presence on event page of other web portals

» **Other possible deliverable at time not mentioned above, may be delivered before or during exhibition.**

# GOLD SPONSORSHIP

Rs. 20.0 Lakhs

## » ADVANTAGES TO GOLD SPONSOR OF ENGIMACH 2019

To increase the brand awareness, which helps to generate consumer preference and to foster brand loyalty; below mentioned branding will be offered to Gold Sponsor.

- » Free stall of 54 sq.mtr size (Bare Space)
- » Free full-page colour advertisement in digital/print Souvenir
- » One Page Massage in Participants Directory
- » Group invitation to sponsor for the inaugural function
- » Logo presence : Hall Branding - Lanyard - Badges - Event home page

## » On Site & Outdoor Advertising

- » Sponsor Logo on 1.5 Lakh Invitation cards
- » Logo on Main Gate of ENGIMACH 2019
- » Hoarding Campaign - Banners - Danglers & Pole Kiosks

## » Media/TV Show campaign

- » National newspaper advertisements and leading industrial publications
- » Newsletter Article / Interview (Newsletter by KDCL)
- » Logo credit on event marketing Mailers
- » Logo credit on leaflets, brochures and florplan
- » Logo credit at road show venues
- » Logo presence on event page of other web portals

» **Other possible deliverable at time not mentioned above, may be delivered before or during exhibition.**

# SILVER SPONSORSHIP

Rs. 15.0 Lakhs

## »» ADVANTAGES TO SILVER SPONSOR OF ENGIMACH 2019

To increase the brand awareness, which helps to generate consumer preference and to foster brand loyalty; below mentioned branding will be offered to Silver Sponsor.

- » Free stall of 36 sq.mtr size (Bare Space)
- » Free full-page colour advertisement in digital/print Souvenir
- » One Page Massage in Participants Directory
- » Group invitation to sponsor for the inaugural function
- » Logo presence : Hall Branding - Lanyard - Badges - Event home page

## »» On site & Outdoor Advertising

- » Sponsor Logo on 1.5 Lakh Invitation cards
- » Logo on Main Gate of ENGIMACH 2019
- » Hoarding Campaign - Banners - Dangers & Pole Kiosks

## »» Media/TV Show campaign

- » National newspaper advertisements and leading industrial publications
- » Newsletter Article / Interview (Newsletter by KDCL)
- » Logo credit on event marketing Mailers
- » Logo credit on leaflets, brochures and florplan
- » Logo credit at road show venues
- » Logo presence on event page of other web portals

»» **Other possible deliverable at time not mentioned above, may be delivered before or during exhibition.**

# OTHER SPONSORSHIP

## OPTIONS

### »» MAIN GATE SPONSORSHIP

- › Value : Rs.5.0 Lakhs
- › Logo credit on main gate
- › An estimated 45000+ visitors are suppose to pass through this gate.
- › Logo on main gate creates high value in terms of brand image.

### »» INVITATION CARD SPONSORSHIP

- › Value : Rs.5.0 Lakhs
- › Company logo will be placed dominently on 1.5 lach invitation cards
- › Invitation cards are distributed in exhibitor application industries.
- › K and D will also distribute invitation cards to major industrial hubs, PSUs and customers.
- › Each exhibitor will distribute 500 invitation cards to their prospective clients.

### »» AWARD SPONSORSHIP

- › Value : Rs.5.0 Lakhs
- › Company logo will be placed dominently on each trophy/award.
- › Sponsor will take part in award giving ceremony and gala night.
- › Awards are given based on 1) Best Display, 2) Most Innovative Product, 3) Most technological advanced Product

### »» REGISTRATION COUNTER SPONSORSHIP

- › Value : Rs.5.0 Lakhs
- › Backdrop will be placed inside Registration Counter.
- › More than 45000 visitors will stream through registration counter to obtain visitor badges.

# OTHER SPONSORSHIP

## OPTIONS

### » DIRECTORY SPONSORSHIP

- › Value : Rs. 3.0 Lakhs
- › Logo credit as directory sponsor on 2500+ directories
- › The shelf life of directory remains longer even after exhibition.
- › It will give sponsor high value branding during and after exhibition.
- › One Full page color advertisement will be placed before paid advts.

### » EXHIBITORS KIT BAG SPONSORSHIP

- › Value : Rs. 5.0 Lakhs
- › All participants will be given a kit bag at the time of stall possession containing exhibitor directory, Badges, Passes, Memento etc.
- › Sponsor logo will appear on all kit bags.
- › Kit bags are also given to guests visiting from government and industry associations and industry houses.

### TERMS & CONDITIONS

- › All costs are excluding government taxes.
- › Sponsorship benefits and branding will be given after receiving full payment.
- › Organizer may reduce branding options/deliverables at any point of time.
- › All decisions will be subject to ahmedabad jurisdiction.
- › Organiser will have the right to decide on the fulfillment of above guidelines and the authority to demand/removal/change of anything that is not according to these guidelines.
- › Decision of the organiser in this regard will be final and binding.

Organized by



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