

POST SHOW REPORT

Leading Exhibition of Machine Tools in India

8th **RAJKOT** **MACHINE TOOLS SHOW**

21 - 22 - 23 - 24 SEP '22
NSIC GROUND, AJI GIDC
RAJKOT, GUJARAT, INDIA

JOINTLY ORGANISED BY



POWERED BY



GOLD SPONSORS



SILVER SPONSOR



SUPPORTED BY

A MOST SUCCESSFUL EVENT AT A RENOWNED VENUE

India's most Progressive, Dynamic and Trend-setting Exhibition for Metal Cutting, Metal Forming, Automation, Forging & Foundry Industry

RMTS 2022 – A NEW MILESTONE OF SUCCESS

The 8th Edition of Rajkot Machine Tools Show - 2022 was scheduled and executed beyond expectations. The exhibition was in action from 21st to 24th September 2022 at NSIC Ground, Aji Industrial Area, Rajkot, Gujarat, India. RMTS 2022 was a one-stop destination to address the manufacturing and machine tool requirements of various industry sectors in Gujarat. Rajkot Machine Tools Show-2022 covered the entire gamut of machine tools, ancillary industries and other technologies essential for tomorrow's manufacturing. RMTS 2022 proved to be even bigger and better compared to all its previous editions. RMTS 2022 was a Super-hit in terms of the interactive networking experience that it offered to all its visitors and participants alike, along with top notch infrastructure and state-of-the-art amenities of its venue.

Breaking all traditional expectations by becoming India's leading exhibition for the engineering sector, RMTS 2022 had players from all related fields of engineering and machine tools registering for humongous sales interactions and fruitful deals. Products, processes, technology, emerging innovations, active participation of automobile companies, knowledge exchange with world-leaders, investment opportunities, business tie-ups and much more were highlights of this grand event.



INTERNATIONAL PARTICIPATION

Taiwan, China, Germany, Italy, USA, UK, Korea

TOTAL EXHIBITORS

384 Companies, of which 33 Consisted International Participation

VISITORS

55,000+

VALUABLE SPONSORS

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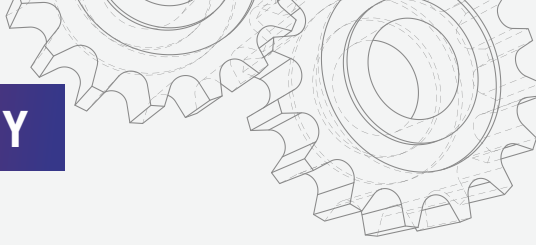
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SUPPORTED BY



THE INAUGURATION CEREMONY

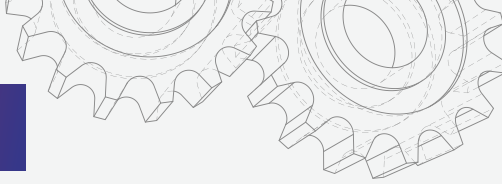


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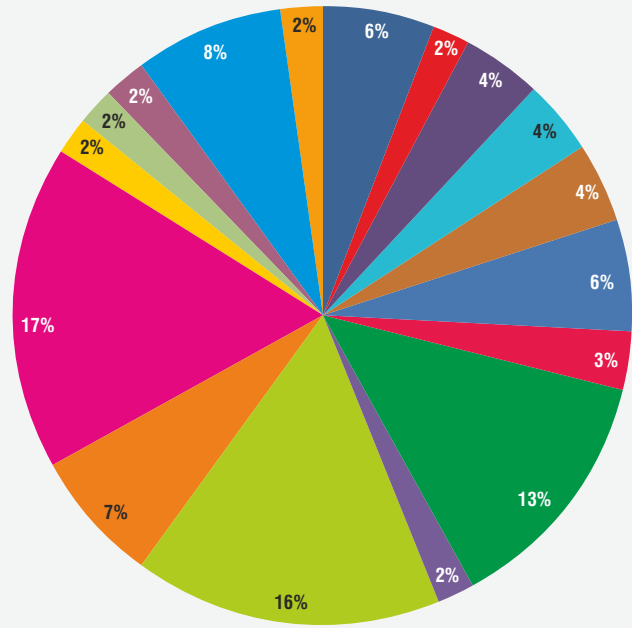
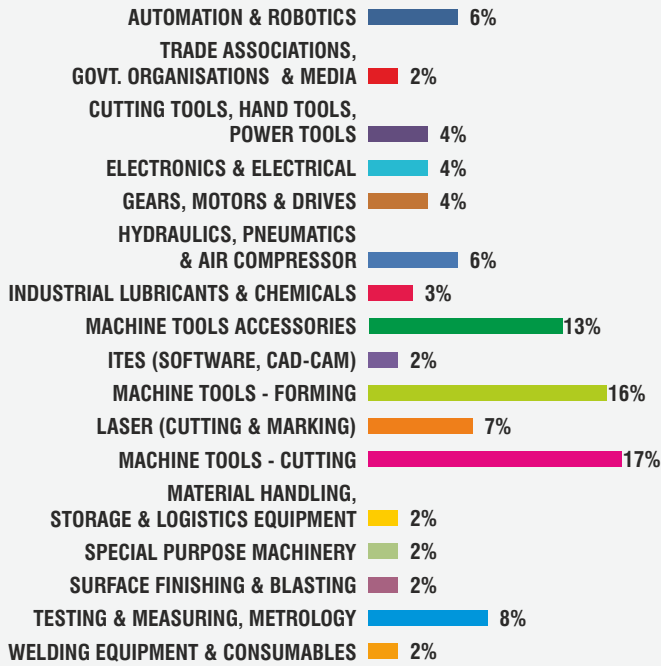
The 8th Rajkot Machine Tools Show 2022 (RMTS-2022) was inaugurated on September 21st, 2022
by **Shri Vijaybhai Rupani**, Hon'ble Former Chief Minister, Gujarat



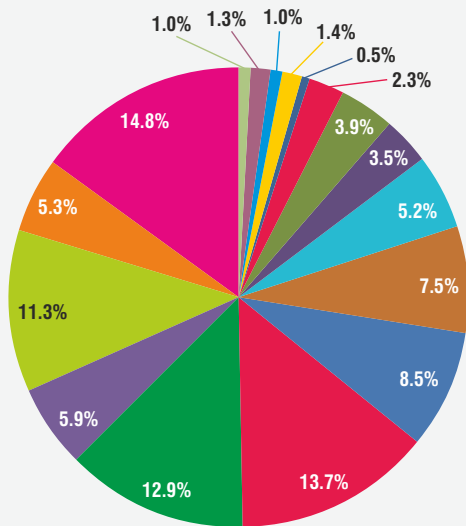
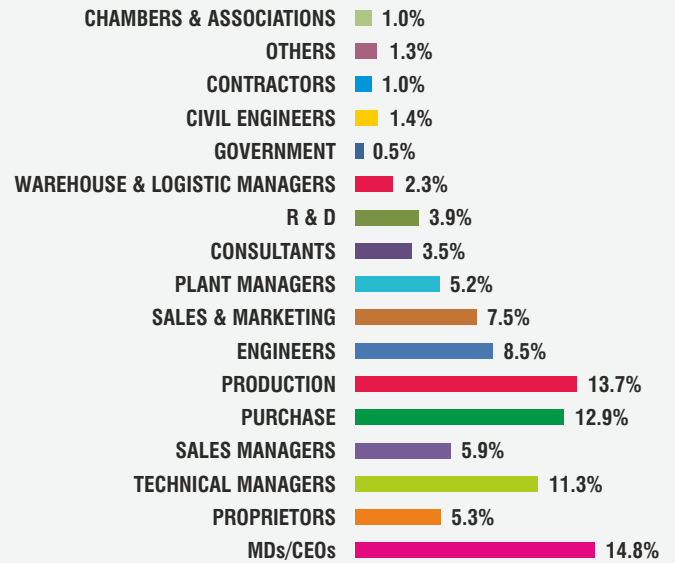
FACTS & FIGURES



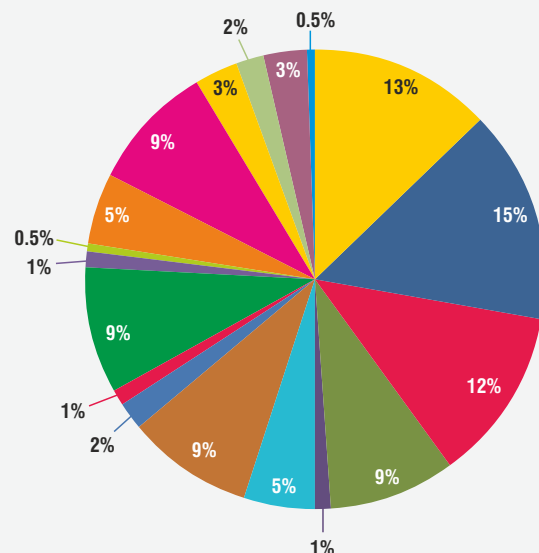
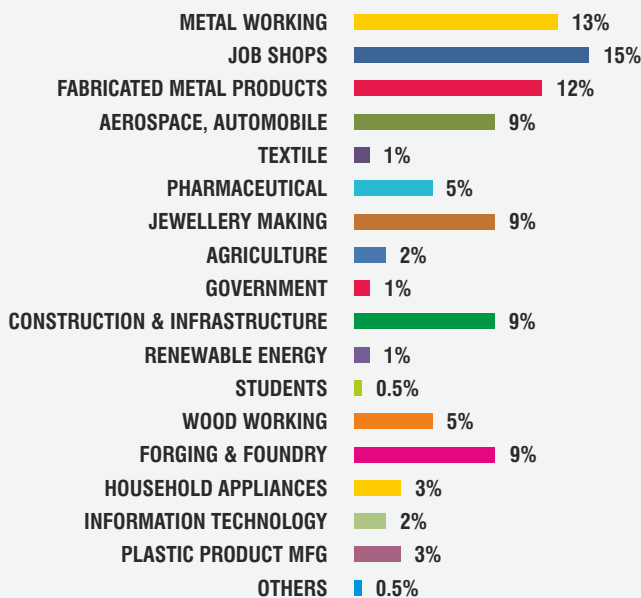
EXHIBITOR PROFILE



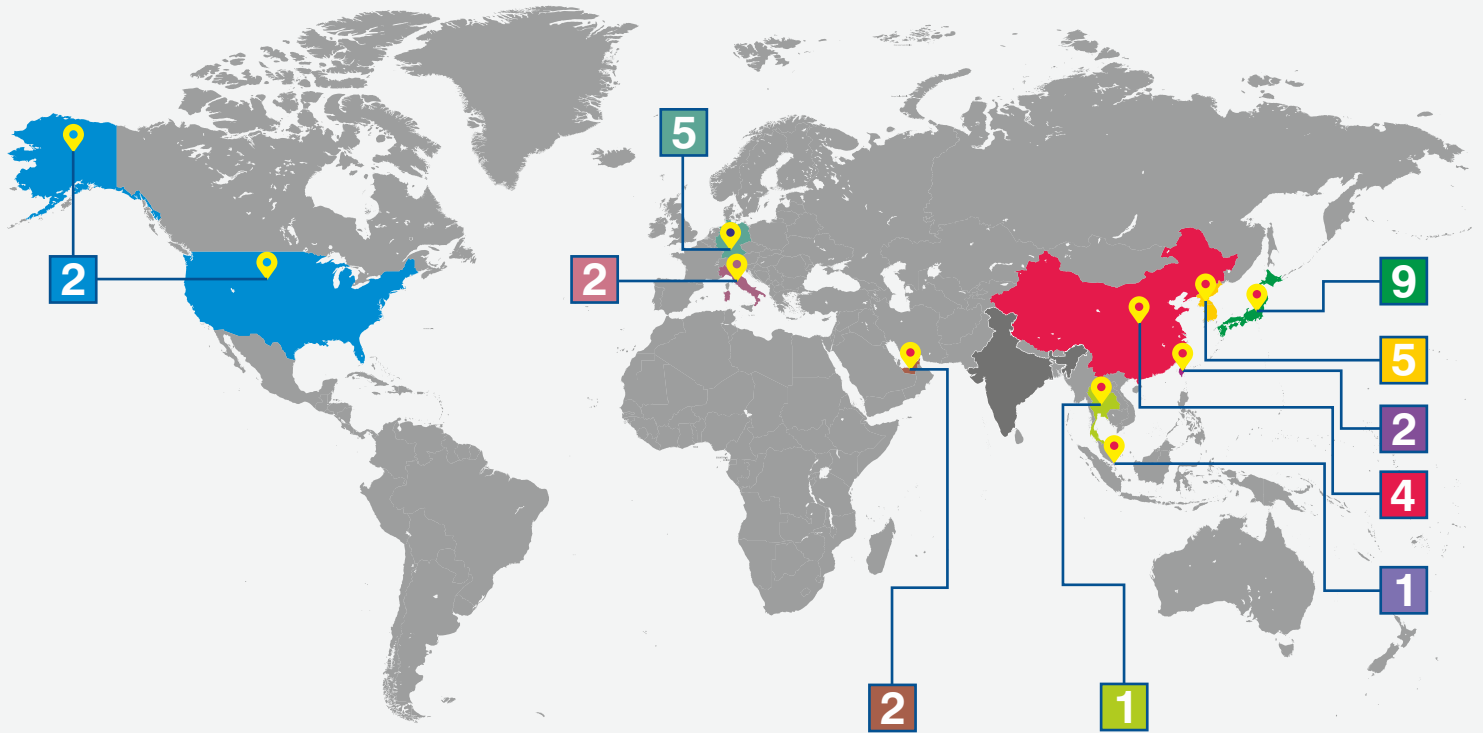
SECTOR PROFILE



VISITOR PROFILE

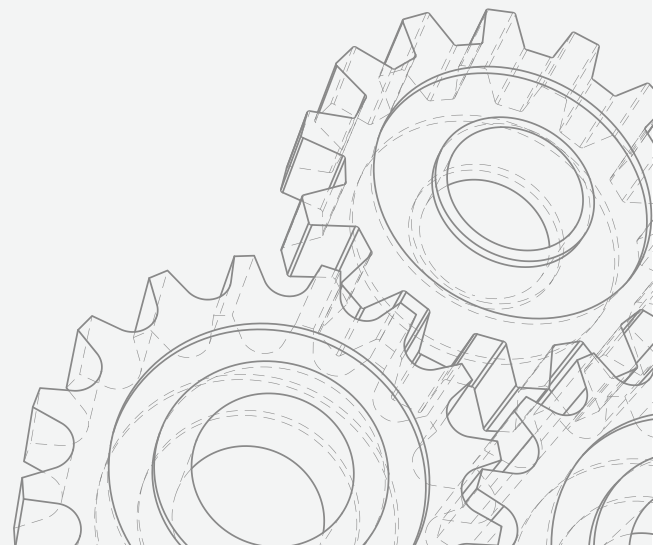


Participation from 33 International Companies

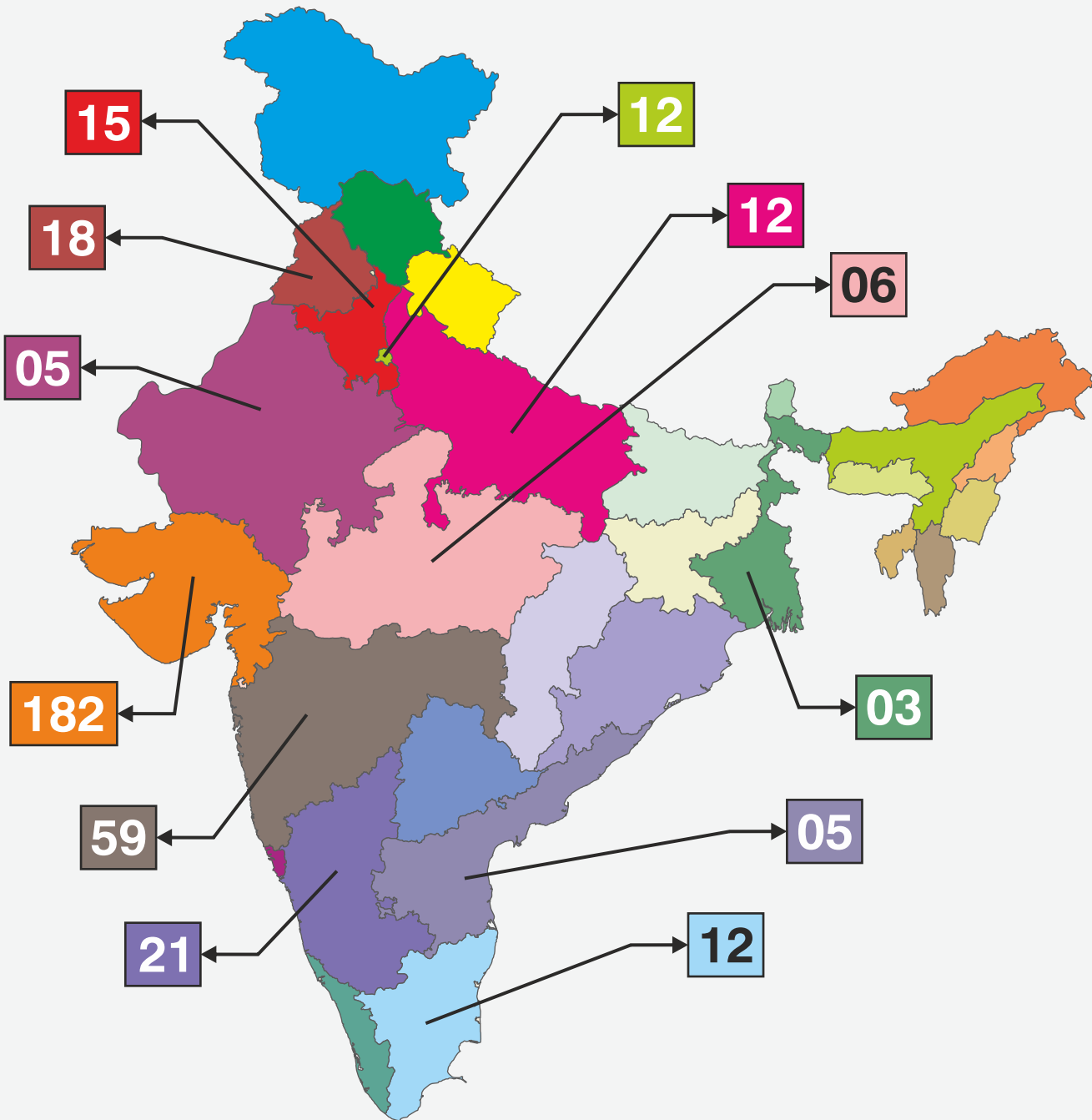


| | |
|--------|---|
| Taiwan | 2 |
| China | 4 |
| Italy | 2 |
| Korea | 5 |
| Dubai | 2 |

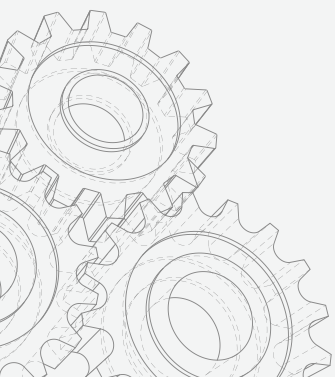
| | |
|-----------|---|
| Germany | 5 |
| USA | 2 |
| Thailand | 1 |
| Singapore | 1 |
| Japan | 9 |



Participation from 351 Indian Companies

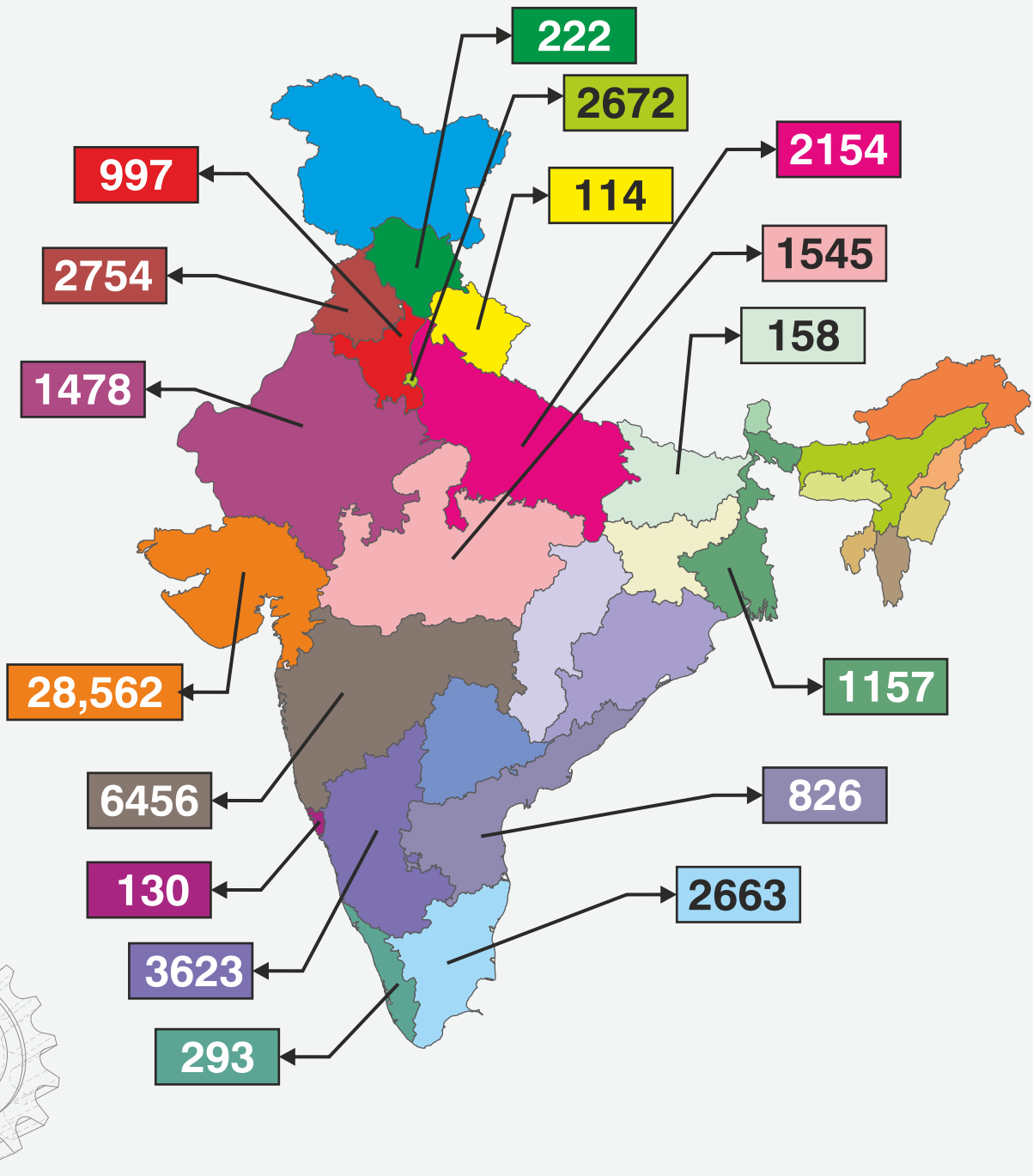


| | | | |
|----|----------------|-----|-------------|
| 05 | Rajasthan | 12 | Tamil nadu |
| 03 | West Bengal | 13 | Delhi |
| 06 | Madhya pradesh | 18 | Punjab |
| 05 | Andhra pradesh | 21 | Karnataka |
| 12 | Uttar pradesh | 59 | Maharashtra |
| 15 | Haryana | 182 | Gujarat |



FACTS & FIGURES

55,803 National Visitors



| | | | | | |
|------|------------------|------|----------------|--------|-------------|
| 114 | Uttarakhand | 826 | Andhrap radesh | 2672 | Delhi |
| 130 | Goa | 997 | Haryana | 2754 | Punjab |
| 158 | Bihar | 1478 | Rajasthan | 3623 | Karnataka |
| 222 | Himachal Pradesh | 1545 | Madhya pradesh | 6456 | Maharashtra |
| 293 | Kerala | 2154 | Uttar pradesh | 28,562 | Gujarat |
| 1157 | West bengal | 2663 | Tamil nadu | | |

EXTENSIVE MARKETING CAMPAIGNS

RMTS 2022

A MARKETING SUCCESS

The unprecedented success and popularity that emerged from RMTS 2022's success was a case study that extended way beyond any routine norms of industrial promotions in creativity, ideation, conceptualization and ultimately execution.

RMTS 2022 was promoted and marketed by way of a comprehensive multimedia strategic plan so as to reach maximum audiences and create a disruptive impact. It was comprehensively covered across various media such as Newspapers, Outdoor Hoardings, Magazines, Industrial Publications, Newsletters, Online Media Marketing, Radio, Press Conferences, Road-Shows with a presence on Digital Platforms as well.

PRESS ADVERTISEMENTS



HOARDINGS

Total Number of Hoardings : 54
Major Industrial Clusters of India



CLIENT PREMISES BOARD

82 Client Premises Boards In Various Industrial Areas



FM RADIO

Radio Mirchhi



Radio City



Big FM



Radio One



INDUSTRIAL PUBLICATIONS

RMTS 2022 Promotional advertisements were published throughout the year in all major industrial publications of India.



PUBLISHED IN
**ENGINEERING REVIEW • MACHINE TOOLS WORLD
DHATUKAM • 99 MACHINERY FOR YOU • OPPORTUNITY**

DIGITAL MARKETING

Active campaigns on 32 national & 22 international trade portals and continuous marketing promotions on all social media platforms.



Leading Exhibition of Machine Tools in India

15 Years | 7 Shows
 300+ Exhibitors
 10,000+ sq mts Exhibition Area
 12 Participating Countries

REGISTER TODAY
 Visit kdcglobal.com or
 Call 99090 41613 / 18

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EXHIBITORS
 BFW, LSW, KAMAL, MTC, BHARWA, KANG, etc.

PARTICIPATE NOW
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14 Years • 7 Shows
 330+ National & International Exhibitors • 55,000+ Visitors

FACEBOOK & INSTAGRAM

27 Lakh+ Impressions

GOOGLE SEARCH

45 Lakh + Impressions

WEBSITE

65000+ Visitors



PRESS CONFERENCE & COVERAGE

82 Journalists from various Print media and electronic media like Times of India, Divya Bhaskar, Sandesh etc attended the press conference and resulted into substantial media coverage.



RMTS 2022 Exhibition was covered by more than 25 newspapers resulting into huge footfalls during the show.



TV COVERAGE & INVITATION CARDS



Total 2.5 lakh Invitation cards sent to all Application Industries across India



THE AWARD CEREMONY

In an effort to appreciate participants for their extraordinary work and efforts, KMG Business Technology & MTMA (Rajkot) honoured those who were equipped with the best of technology & innovation at display.



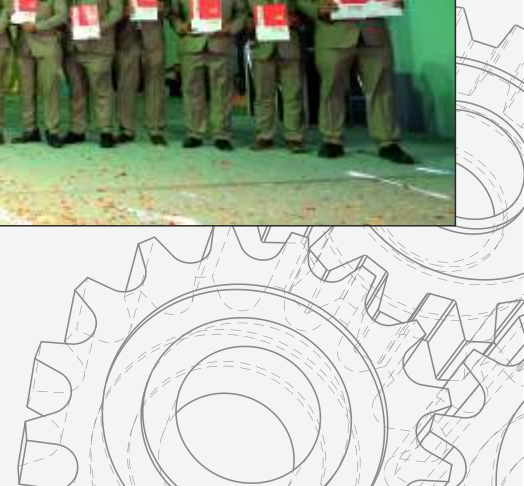
TEAM RMTS 2022 and MAJOR ANNOUNCEMENTS



TEAM KDCL ANNOUNCED FOUR FLAGSHIP EXHIBITIONS IN 2022 -2024



18-19-20-21 MAY 2023
PRAGATI MAIDAN, NEW DELHI



GALA NIGHT & NETWORKING DINNER

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Powerpacked Evening with an array of exciting performances by various renowned artists.

INVITATION

8th **RAJKOT**
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Dear Exhibitors,

We express our most heartfelt gratitude for your continued patronage.

We request your gracious presence for a Music & Cultural Evening and Award Ceremony followed by Gala Dinner

on

Friday, 23rd September 2022
7.30pm Onwards

at

NSIC Ground, Aji Industrial Area,
Opp Gujarat Forgings, Rajkot.

JOINTLY ORGANIZED BY: KMG, IATG
POWERED BY: EAND, D
GOLD SPONSORS: BPW, LAW, KALAMIA, MTC, CTE, KTM, BHAVYA, SANGHVI
SILVER SPONSOR: STERP
SUPPORTERS BY: [Logos of various organizations]

RSVP: Mr. Amit Mistry | +91 9825083530



TESTIMONIALS

The Rajkot Machine Tool Show is good and it gives us a very good platform in the Saurashtra region. We regularly participate in this. We are very much happy with the facilities provided by the organisers. The visitors which are coming over here are really good and that is the value of the exhibition and because of that, we all would generate a very good business. We are very much happy with the Rajkot Machine Tools Show and we are very connected with K and D Communication Ltd for many years.

JANATICS INDIA PRIVATE LIMITED, Coimbatore

JANATICS
Pneumatic



It is a fantastic experience. We have good leads, inquiries the feedback. We could meet many of the dignitaries and customers. This will help us to improve our footprint in Gujarat and Saurashtra region.

LMW, Coimbatore

The purpose of participating in this exhibition is to tap into the Gujarat region and to create awareness. The response is good. We have been able to answer a lot of enquires and we will take it forward.

MECHATRONIC CONTROL



Mitutoyo

Rajkot is a very important market for us and we cater to most of the bearing industries and industrial casting industries and automobile industries over here. This time at the RMTS exhibition we have launched a new product. The exhibition has been very good and we have got a very good response.

MITUTOYO

We have exhibited in Rajkot for the first time. The show is very impressive and there are lots of walk-ins of potential customers for discussion. We have generated a lot of inquiries here through the Rajkot Machine Tools Show.

S AND T



We have been participating in this show for a long time and it enabled us to have more clients.

SAHJANAND LASER TECHNOLOGY LIMITED

We participated in the RMTS, and we got a very good response in terms of visitors. We have received some very good customers through this participation.

SPAC PNEUMATICS



We are very happy to be here at the Rajkot Machine Tool Show. We have been participating since its inception and we are happy with the response. It has always been very good. Rajkot is an emerging market for machine tool builders so it is a naturally very good market for us. We appreciate the organisers for this show.

STATE ENGINEERING CORPORATION

We have a wonderful experience participating in the RMTS.

SURESH INDU LASER PVT LTD



We have received a phenomenal response by participating in the RMTS. It is very beneficial for us because we get to engage with our customers directly. We would like to participate in future events also.

TOOLTECH INDUSTRIES

**WE THANK OUR PATRONS
FOR THEIR CONTINUED TRUST AND ASSOCIATION
IN ALL OUR EXHIBITIONS**

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THANKS,
 See you at

9th **RAJKOT**
MACHINE
TOOLS SHOW
2024

THE LEADING INDUSTRIAL EXHIBITION
 ORGANIZING COMPANY OF INDIA

JOINTLY ORGANISED BY



POWERED BY



OTHER UPCOMING EXHIBITIONS

THE ORGANISERS OF 'ENGIMACH' PRESENT
 9th **INDIA** **SHOW**
MACHINE TOOLS **23**
 18 - 19 - 20 - 21 MAY 2023
 PRAGATI MAIDAN, NEW DELHI

16th **ENGIMACH**
 6 | 7 | 8 | 9 | 10 DEC 2023
 Helipad Exhibition Centre, Gandhinagar, Gujarat

6th **Pune** **Machine**
tools show
27 28 29 **APRIL 2023**
 AUTOCLUSTER EXHIBITION CENTRE,
 CHINCHWAD, PUNE.