

SPONSORSHIP OPTIONS

INDIA'S #1
TECHNOLOGY
SHOWCASE

engimach.com



Gold Sponsors



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MPC: 878-18-4183751



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INDIA



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Developing SCST Business Leadership

Awards by



The Label Leader

Concurrent Shows



Tools & Tooling Equipment Show
PRECISION TOOLS | POWER TOOLS | TAMED TOOLS



Promoting Foundries

Organized by



K AND D
COMMUNICATION LIMITED

OPTION 1 Platinum Sponsor

Cost: **Rs 1 Crore**
1 Sponsors in this category
Bare Space : **200 sq. m.**

OPTION 2 Diamond Sponsor

Cost: **Rs 50 Lakh**
2 Sponsors in this category
Bare Space : **100 sq. m.**

OPTION 3 Gold Sponsor

Cost: **Rs 25 Lakh**
8 Sponsors in this category
Bare Space : **54 sq. m.**

OPTION 4 Silver Sponsor

Cost: **Rs 15 Lakh**
10 Sponsors in this category
Bare Space : **36 sq. m.**

OPTION 5 Main Gate Sponsor

Cost: **Rs 11 Lakh**
1 Sponsor in this category
Deadline: 2 months before show

OPTION 6 Award Sponsor

Cost: **Rs 11 Lakh**
1 Sponsor in this category
Deadline: 2 months before show

OPTION 7 Registration Counter & Visitor Badges (Soft Copy) Sponsor

Cost: **Rs 25 LAKH**
1 Sponsor in this category
Deadline: 2 months before show

OPTION 8 Exhibitor Kit Bag Sponsor

Cost: **Rs 15 Lakh**
1 Sponsor in this category
Deadline: 2 months before show

OPTION 9 Invitation Card Sponsor

Cost: **Rs 11 Lakh**
1 Sponsor in this category
Deadline: 3 months before show

OPTION 10 Exhibitor Lunch Sponsor

Cost: **Rs 25 Lakh**
1 Sponsor in this category
Deadline: 2 months before show

Sponsorship Entitlements

¹⁷**th**
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FOR PLATINUM, DIAMOND, GOLD AND SILVER SPONSORS

All the above type of sponsors are provided commensurate Complimentary Exhibition Space. Additionally, all of them will avail of the following logo credits in marketing and promotional collateral. (The size of the logo and its placement will vary according to the level of sponsorship)

Logo Credits:

- Onsite branding at the venue e.g. main gate at the entrance of the venue, hoardings alongside walkways and near entrance of halls etc.
- On print & online advertising/marketing collateral
- Under Sponsor's section on the event website if any, or event page on our corporate website
- On invitation cards and badges
- If provided 2 months before the show, any one item with sponsor's logo (flyer/brochure/gift) will be inserted as giveaway in the Exhibitor Kit Bags

Sponsorship Entitlements

¹⁷**th**
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FOR OTHER SPONSORS

MAIN GATE SPONSOR

- Prominent logo credit on main gate

INVITATION CARD SPONSOR

- Logo credit on 1.5 lakh invitation cards

AWARD SPONSOR

- Logo credit on trophies for 1. Best Display 2. Most Innovative Product and 3. Most Technologically Advanced Product

EXHIBITOR KIT BAG SPONSOR

- Logo credit on bags used to distribute the exhibitor kits

REGISTRATION COUNTER & VISITOR BADGES (soft copy) SPONSOR

- Logo credit on onsite registration counter and soft copy of visitor badges

EXHIBITOR LUNCH SPONSOR

- Logo credit on the lunch packet

TERMS & CONDITIONS FOR ALL SPONSORS:

- Sponsorship cost does not include government taxes.
- Sponsorship options are exclusively for exhibitors only.
- For logo credits, sponsors will need to provide a vector file of their logo in Corel Draw (.cdr) or Adobe Illustrator (.ai) etc. Image files (JPG, BMP etc) or Corel Draw files incorporating such images are not acceptable.
- Decision of the organizer will be final and binding to all sponsors in all matters related to sponsorship and its entitlements.
- All disputes are subject to Ahmedabad jurisdiction only.



YOUR PARTNER IN GROWTH

Since 1995

K and D Communication Limited (KDCL) is India's largest investment summit and trade fair organizer. Over 3 decades, KDCL has consistently contributed to India's growth story by organizing and managing 100+ international B2B industrial exhibitions in India and abroad in various industries like Engineering and Capital Goods, Infrastructure, Manufacturing, Plastics, Telecommunications and Textiles.

Its portfolio of acclaimed B2B trade show brands includes ENGIMACH, INDIA MACHINE TOOLS SHOW, RAJKOT MACHINE TOOLS SHOW, PUNE MACHINE TOOLS SHOW and ITMACH INDIA.

KDCL is a renowned provider of bespoke turnkey event management often including venue and space selling. It has managed many large scale investment summits, trade shows and conferences organized by trade associations, the CENTRAL MINISTRIES and STATE GOVERNMENTS of GUJARAT, UTTAR PRADESH, UTTARAKHAND and CHATTISGARH. KDCL has jointly organized trade shows with various trade associations and reputed exhibition organizers.

KDCL is the first Indian exhibition organizer to develop an exhibition venue in PPP model with the government of Gujarat. The HELIPAD EXHIBITION CENTRE (HEC) in Gandhinagar, Gujarat is one of the largest exhibition centres in India and the largest in Gujarat. Equipped with world-class infrastructure, HEC is the venue of choice for many international trade shows and events.

KDCL is dedicated to the expert leverage of trade show platforms to contribute to national economic growth.

K AND D COMMUNICATION LTD.

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